

Holbrook

INSPIRE  WONDER

For Immediate Release

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Ground Blessing Ceremony for Holbrook Active Adult Luxury Community in Woodstock

Holbrook Communities begins development of one-of-a-kind active adult community that dramatically changes the paradigm and perception of senior living

(Alpharetta, GA) October 30, 2018 – North Fulton-based Holbrook Communities is going to bless the ground where Holbrook Woodstock, a unique active living campus will be developed. Spanning 20 acres, the company’s third Atlanta community for Active Adults seeking luxurious, active, enriched and inspired living is expected to be completed by October 2020.

The ground blessing ceremony will take place on **Friday, November 9 at 10:00 a.m. at Holbrook Woodstock, 13682 Highway 92**. Senior executives from the City of Woodstock, Choate Construction, Speak Life Management, CEO Al Holbrook, and pastor from Woodstock Baptist will be speaking.

Holbrook Woodstock will be home to over 175 active living residences, 74 enriched living residences, 25 inspiration residences and 16 active living cottages. The amenities are unprecedented and feature an indoor saltwater pool, an award-winning culinary services director, farm to table restaurants open to the public, wine cellar, full service spa with saltwater pool, travel club, match maker service, small business incubation center, an exclusive sports bar, concierge physician and much more. Each residence comes equipped with all utilities, WiFi, house cleaning and an ionization system that releases negative ions clearing the air of airborne allergens such as pollen, mold, bacteria and viruses. Once they reach the bloodstream, the negative ions increase serotonin, helping to alleviate depression, relieve stress and boost daytime energy. Valet transportation is available featuring Teslas and a super charging station.

According to Al Holbrook, CEO, one of his main objectives is breaking the stereotype of what it means to be an active senior. Holbrook Expeditions, a troupe within the Holbrook communities, allows residents to explore beyond Holbrook’s walls with trips to wellness cruises and even climbing Mt. Kilimanjaro.

Holbrook Communities recently hired award-winning chef Tom McEachern as its Director of Culinary Services. Over the span of his career, he received special recognition as a James Beard Foundation recipient and was featured in national publications such as the *Atlanta Business Chronicle* and *Flavors*

Magazine. In this role, McEachern will uphold Holbrook’s promise to provide exquisite dining experiences to each residence.

To learn more about Holbrook’s designer residences, please visit holbrooklife.com or call 404-445-7777.

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About Holbrook Communities

Holbrook is a collection of designer residences crafted to inspire wonder within its active adult residents and the world around them. With a curated suite of amenities, activities and features – from full-service five-star restaurants, bars and cafes, to saltwater pool, hydrotherapy pool, yoga studio, full-service spa, travel club, creative art studio, community outreach programs, small business incubation center, match maker services, Tesla transportation, concierge services, and even a pampering for furry friends – Holbrook life is about discovering the next half of your life, full of purpose and connection. In Georgia, the three communities are in Decatur, Acworth, and Woodstock. Greenville and Charleston, S.C., Nashville, TN and North Florida region are in various stages of development.

Photos Courtesy of Holbrook Communities

1. Rendering of Holbrook Woodstock, a luxury active living community to be completed October 2020.
2. Holbrook Woodstock will include saltwater and hydrotherapy pools
3. Active living at its finest! Holbrook Woodstock will offer residents a host of amenities including *The Prohibitionist*, a well-appointed indoor bar.

